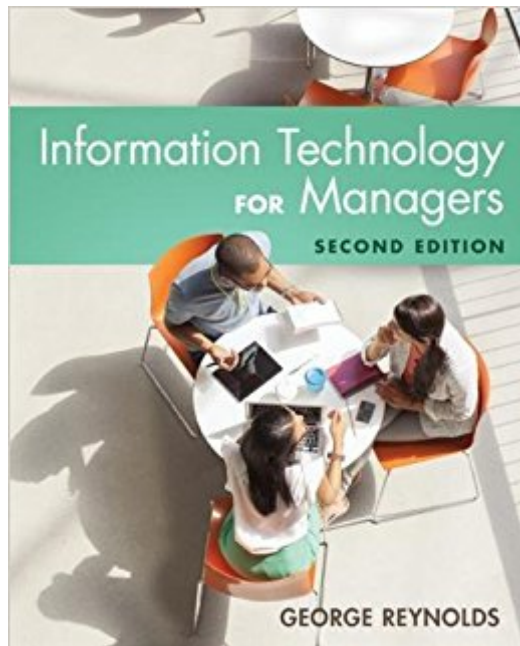




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Information Technology For Managers



Synopsis

Give future managers the solid understanding they need to successfully oversee today's information systems with Reynold's INFORMATION TECHNOLOGY FOR MANAGERS, 2E. Written specifically for managers with little or no formal information technology training or expertise, this trusted text details the significant business implications of today's information technology. The author incorporates a wealth of actual, contemporary examples to clearly illustrate how managers can apply information technology to improve and strengthen their organizations. A new chapter on IT security, hands-on scenarios, as well as numerous text- and web-based cases provide opportunities for future managers to apply what they are learning. The book's logical framework helps managers understand the importance of their roles in guiding information technology and working effectively with all members of their organizations to achieve results.

Book Information

Paperback: 400 pages

Publisher: Course Technology; 2 edition (July 1, 2015)

Language: English

ISBN-10: 1305389832

ISBN-13: 978-1305389830

Product Dimensions: 9 x 7.3 x 0.5 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars 7 customer reviews

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Customer Reviews

Professor George Reynolds brings a wealth of business, teaching, and writing experience to this book. His successful business career spans four decades of working in government, institutional, and business IS organizations. Professor Reynolds combines this business and industry experience with exceptional teaching skills to deliver a text that is both practical and focused on the needs of today's student. Professor Reynolds has taught IS at the University of Cincinnati, Xavier University (Ohio), Miami University (Ohio), the College of Mount St. Joseph, and Strayer University. He has

held positions at the Manned Spacecraft Center in Houston, Texas; the Jet Propulsion Lab in Pasadena, California; and Procter & Gamble and Atos IT Services in Cincinnati, Ohio. Professor Reynolds has authored more than two dozen popular textbooks addressing various aspects of today's information technology and business.

The book is exactly as advertised, "Written specifically for managers with little or no formal information technology training or expertise." It is very elementary. If you have worked in a moderate to large company, with decent IT resources, you probably know most of what's in this book. We used this text in an "IT for Managers" class I took and I probably could have winged it without the book and saved my money. This book should really be in the \$25-\$50 range, not \$80+. Update: Holy cow, I see this is now selling for \$200+. No way this is worth \$200!

Book looked used. Corners were slightly bent like it had been used by someone for a semester. Not worth no \$130. Shorter than your average textbooks.

I use it for my Management Information System class. It was really useful. It has many current examples. Very easy to read the book.

Alright condition. Small lettering. Strong content.

Excellent book. Great organization and up to date business cases that correlate really well with the material being studied.

Just what I expected

Book arrived very fast. The quality of the book was new as promised. Thanks you

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